

SNV DEVELOPMENT

CATEGORY:	NGO
CSA PROJECT:	Climate Resilient Agribusiness for Tomorrow (CRAFT) Project
SCALE:	National coordination actions
LOCATION (COUNTY):	Meru, Embu, Kirinyanga, Nyeri, Laikipia, Nyandarua, Makueni, Kitui, Tharaka Nithi, Nakuru, Bomet, Narok
PERIOD OF THE PROJECT:	2018-2023
GRANT SIZE OF THE PROJECT:	€ 40 Million



SUMMARY OF ACTIONS

The Climate Resilient Agribusiness for Tomorrow (CRAFT-EA) Programme uses an inclusive business development approach to support small-holder farmers' efforts on climate change adaptation and is implemented in Kenya, Tanzania and Uganda. The programme works with both the private and public sector partners in creating an institutional environment for wide-scale adoption of climate smart agriculture (CSA) practices. Key activities include: climate risk analysis of major food value chains; Business case development and climate smart investments support to the private sector, SMEs and cooperatives; Investment leveraging through facilitating access to finance; Policy influencing and operationalization of climate plans; Feedback on practical applicability of CSA technologies, models and climate science; Knowledge sharing.

CONTEXT

The climate change projections for East Africa and Kenya in particular shows increasing temperatures and more frequent climate shocks (droughts and floods). This, coupled with the expected exponential increase in human population estimated to increase to 95 million by 2050, poses a serious threat to Kenya's future development and attainment of Kenya Vision 2030 and the Government's Big Four agenda, especially on food security, increased manufacturing and affordable healthcare.

OBJECTIVE

The project aims to contribute to increased availability and accessibility of climate resilient food for the growing population in East Africa. Strategic objectives are i) Increased productivity and income from smallholder farmers and SMEs ii) increased business performance for agribusiness SMEs and cooperatives and iii) improve enabling environment favorable for large scale rollout of CSA.

KEY INTERVENTIONS

FARM LEVEL	TARGET (NO OF FARMERS)	INDICATORS MONITORED
Soil management	300,000	Increased agricultural productivity
Use of drought tolerant crops	300,000	Increased agricultural productivity
Agroforestry /Afforestation	300,000	Increased agricultural productivity
Disease and pest management	300,000	Increased agricultural productivity
Smart water management	300,000	Increased agricultural productivity
BEYOND FARM LEVEL	TARGET BENEFICIARIES	INDICATORS MONITORED
Policy formulation	Small and medium entrepreneurial farmers	Number of Policies adopted
Managing climate risks	Small and medium entrepreneurial farmers	Improved business performance
Climate information services	Small and medium entrepreneurial farmers	Improved business performance
Climate risk assessment	Small and medium entrepreneurial farmers	Improved business performance
Inclusion of youth and women in CSA	Women and youth	25% inclusion of women and youth in the project
CSA based access to markets and value chains	Agribusinesses	Improved business performance for 50 agribusiness SMEs and 30 cooperatives

PARTICIPATION IN KEY CLIMATE & AGRICULTURE NETWORKS

The organisation is a member of; Climate Smart Agriculture-Multi-stakeholder Platform and County value chain specific platforms.

INVOLVEMENT IN CSA

- Policy formulation
- Knowledge dissemination
- Technology Transfer
- Coordination and networking
- Communication
- Financing of climate smart agriculture actions

RELEVANCE OF CSA MSP TO WORK

- Networking
- Learning and exchange of best CSA practices
- Influence policy environment
- Advocacy
- Developing new business
- Reporting and showcasing

RECOMMENDATION ON WAYS TO SUPPORT MSP

- Developing specific climate smart agriculture policies, legislations, strategies, plans
- Dissemination of climate smart agriculture knowledge and technologies
- Mobilizing actors and facilitating dialogue on climate smart agriculture issues/actions
- Provided financial support to proposed initiatives
- Monitoring, evaluation and audit of climate smart agriculture aspects to enhance accountability

LESSONS LEARNED/CHALLENGES IN CSA PROJECT IMPLEMENTATION

Some of the challenges are; the value chain project has few business case and private sector actors; very few well organized farmer cooperatives (unlike tea, coffee, horticulture, dairy etc.); Comparatively the matching fund ticket size is big for small-holder farmers and small for big companies lastly development of a bankable proposal from many champions is time consuming.

RELEVANT LINKS & REFERENCES

<http://www.snv.org/project/climate-resilient-agribusiness-tomorrow-craf>

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